

Student Services in a Mobile, Social Networking Ecosystem

12.01.10

Background

Three Things You Can Do Today

Twitter: Timely Updates

Google Voice: Texting Students

QR Codes: Linking Meatspace to Mobile

Adults and Mobile Access

- Nearly half of all adults (47%) go online with a laptop using a Wi-Fi connection or mobile broadband card
- 40% of adults use the internet, email or instant messaging on a mobile phone
- 64% of African-Americans access the internet from a laptop or mobile phone



Pew Internet and American Life Project, *Mobile Access 2010* July 7, 2010 http://www.pewinternet.org/~media/Files/Reports/2010/PIP_Mobile_Access_2010.pdf

Teens and Mobile Phones

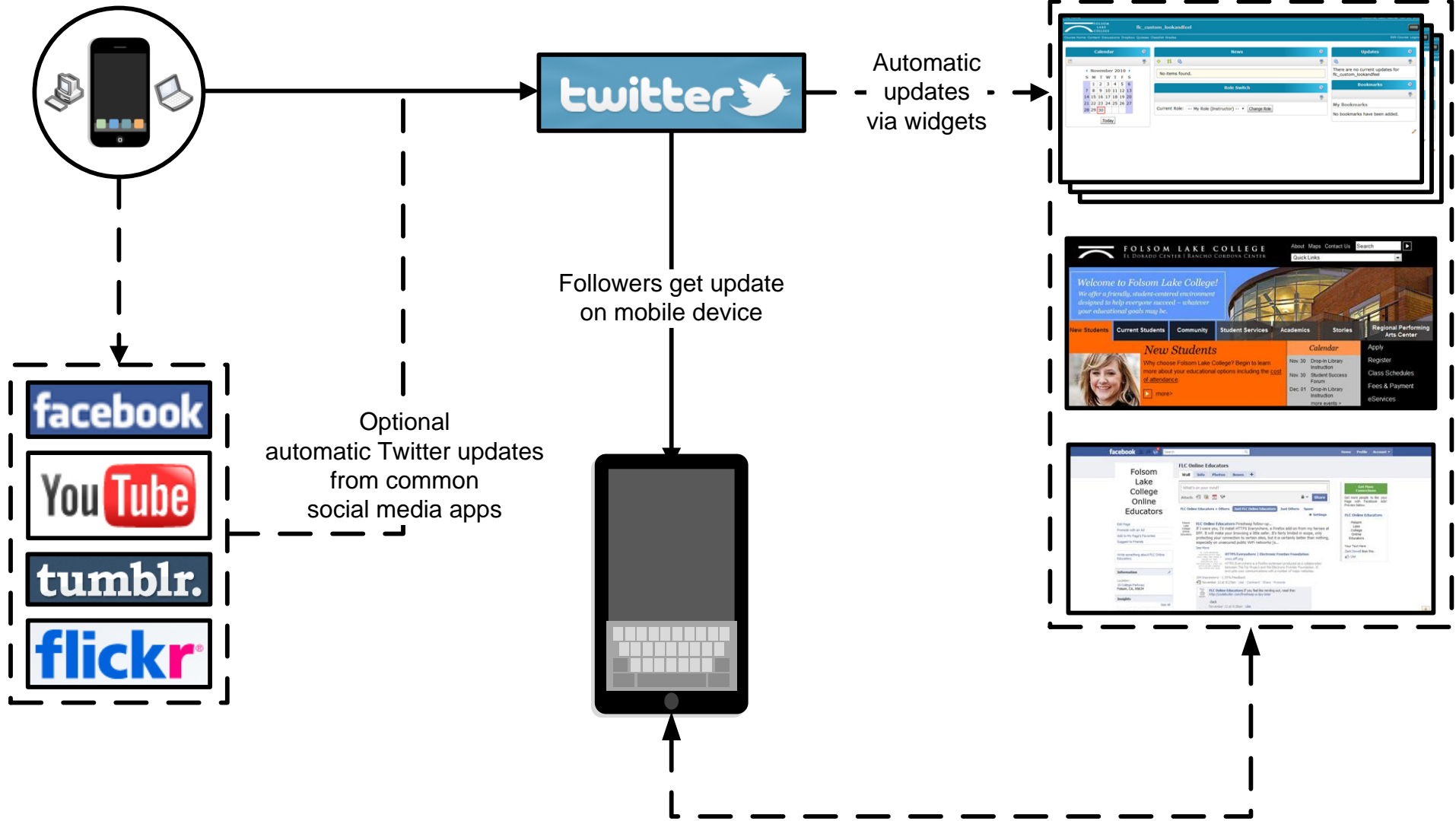
- Text messaging has become the primary way that teens reach their friends, surpassing face-to-face contact, email, instant messaging and voice calling as the go-to daily communication tool for this age group.
- Teens from low-income households, particularly African-Americans, are much more likely than other teens to go online using a cell phone.
- 21% of teens who do not otherwise go online say they access the internet on their cell phone.
- 41% of teens from households earning less than \$30,000 annually say they go online with their cell phone. Only 70% of teens in this income category have a computer in the home, compared with 92% of families from households that earn more.
- 44% of black teens and 35% of Hispanic teens use their cell phones to go online, compared with 21% of white teens.



Source: Pew Internet and American Life Project, *Teens and Mobile Phones* April 20, 2010 <http://www.pewinternet.org/~media/Files/Reports/2010/PIP-Teens-and-Mobile-2010-with-topline.pdf>

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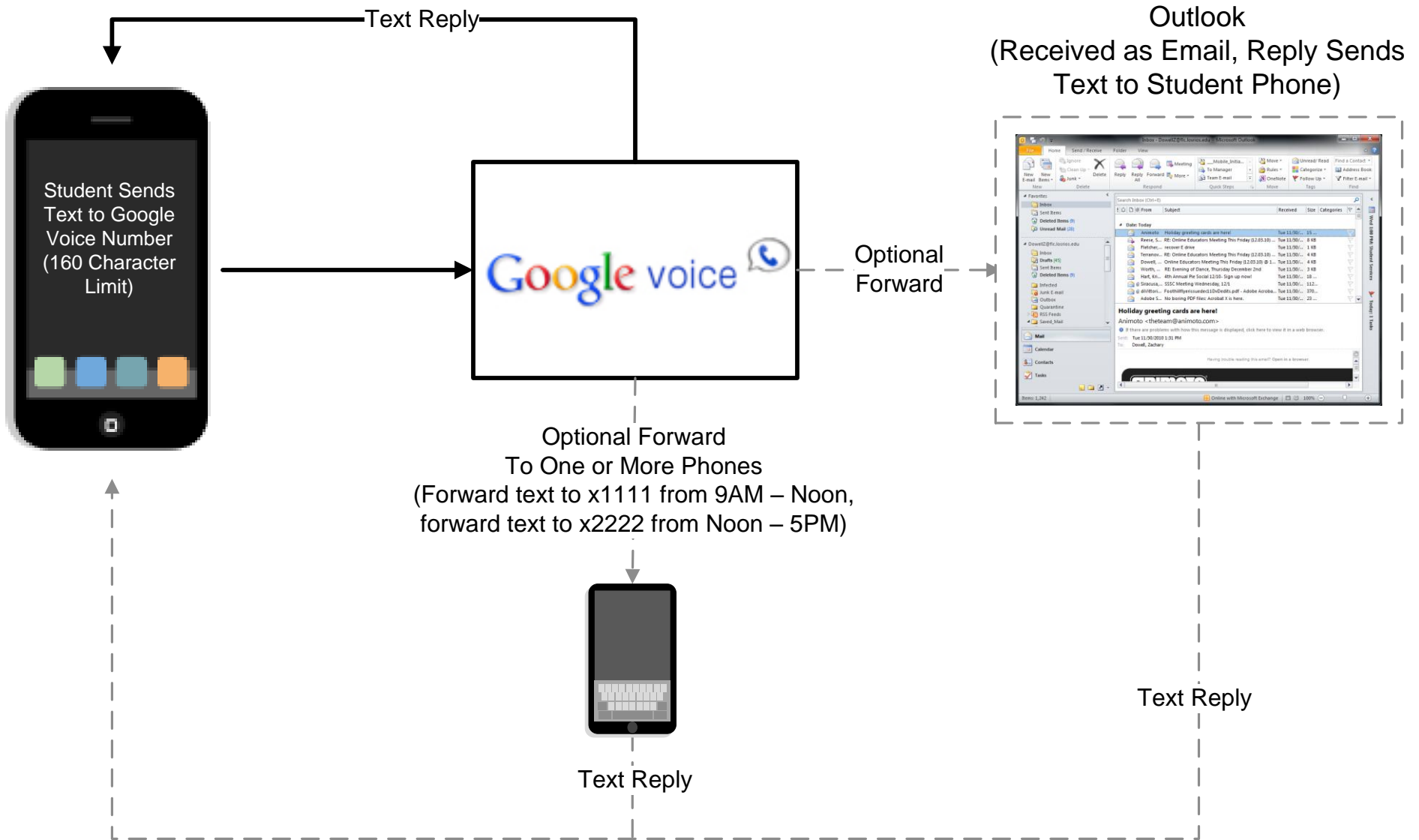
Twitter: Timely Updates



Questions? Contact zachary.dowell@fcl.losrios.edu

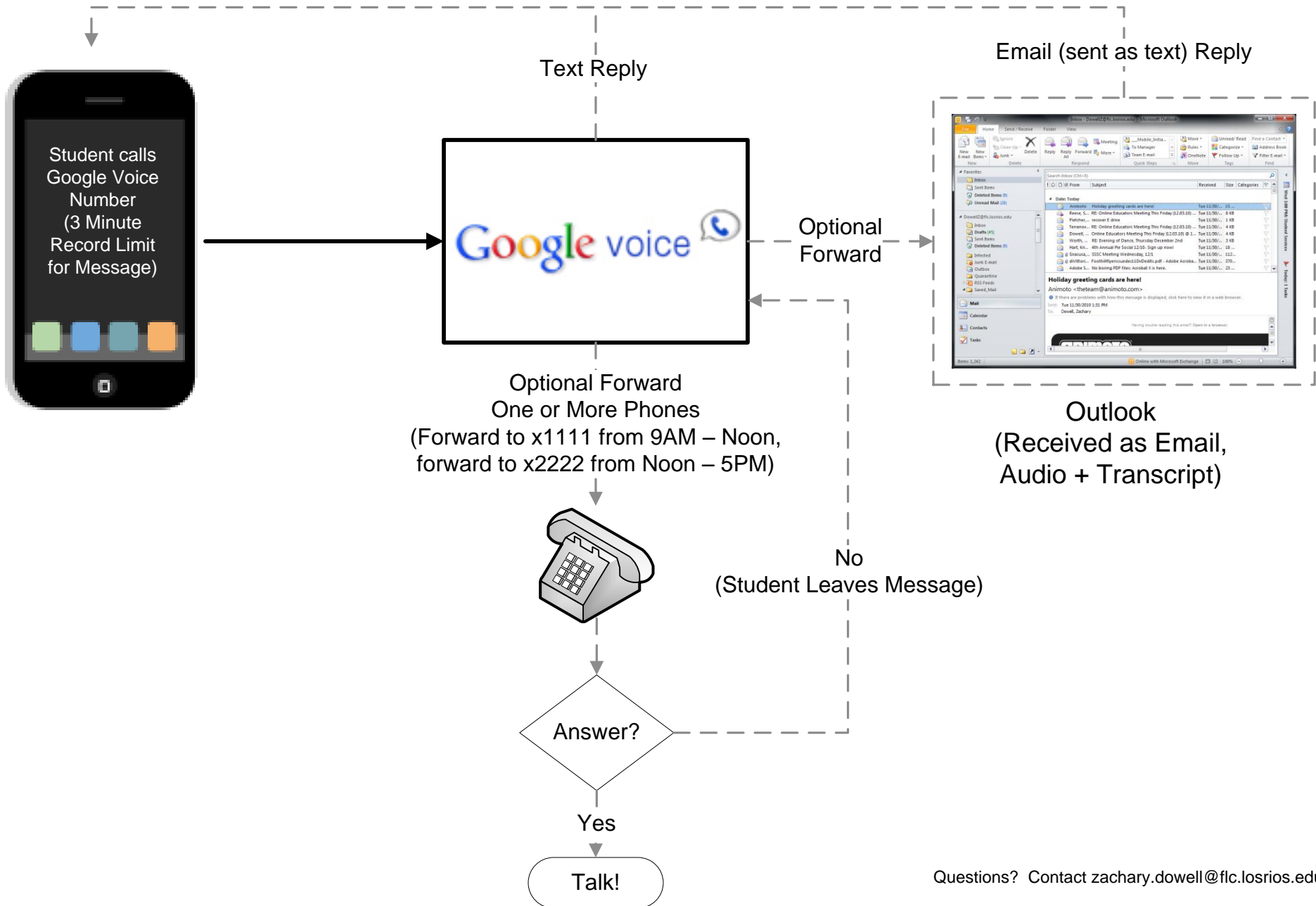
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Google Voice: Texting Students



Students Services in a Mobile, Social Networking Ecosystem

Google Voice: Voicemail



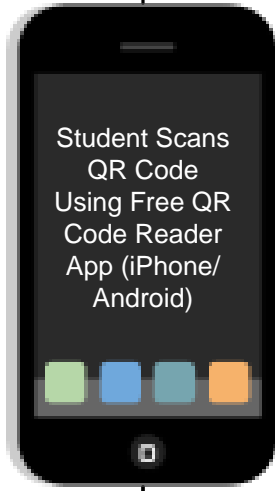
Questions? Contact zachary.dowell@flc.losrios.edu

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QR Codes: Linking Meatspace to Mobile

Folsom Lake College
inspires excellence and
provides educational
opportunities to enrich
and empower students.

Send SMS to #
(160 Character Limit)



URL

Text
(250 Character Limit)

Phone Number

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Steps to Success at Folsom Lake College

Here are the steps you should complete in order to be successful your first semester at Folsom Lake College. While many of these steps are recommendations, first-time college students must complete the Pre-Enrollment process (orientation, assessment and counseling) in order to be eligible for Priority 1 Registration.

Step 1: Application
Your first step to becoming a student at Folsom Lake College is completing the application. This can be done online - click on the 'Apply' link on the FLC home page (www.flc.edu). There are also paper applications available at the FLC Admissions & Records office, EDC or RCC. After you complete the application, you will receive a Student ID number, which will serve as your personal identification number to all campus services.

Step 2: Financial Aid
Financial Aid services can help with financing college for students that are eligible to receive fee waivers, grants, loans, and scholarships. It's very important to start the financial aid application process EARLY - prior to registering for your classes - so you don't have an issue with having your classes dropped for nonpayment. You may begin by applying for the BOG fee waiver and the FAFSA (Free Application for Federal Student Aid) either online or at our Financial Aid offices.

Step 3: Assessment
After you have applied to Folsom Lake College, you are eligible to take the assessment test. The purpose of this placement test is to determine your present skill level in reading, English and math. The assessment tests are administered at all three locations (FLC, EDC and RCC). Allow 2-3 hours for completion of the math and English assessments. You may obtain a list of dates and times by going to the 'Assessment and Orientation' link on the FLC website. You will need to bring your Student ID #, photo ID, and \$1.00 for parking on campus (parking at RCC is free). Pre-registration is NOT required.

Step 4: Orientation
Orientation is an important start for any first-time college student; you will receive information about Folsom Lake College, a campus tour, and information to help you succeed. FLC offers both online and in-person orientation sessions. Pre-registration is NOT required. You will want to purchase a college catalog at your orientation session (\$3.00). For more information, call 916-609-6589.

Step 5: Counseling
Folsom Lake College offers a variety of counseling services to best suit your needs. Please bring any previous college or high school transcripts and assessment results when you meet with a counselor. Contact Counseling for hours and appointment schedules: FLC (916)609-6510; EDC (530)642-5645; RCC (916)255-0717 (RCC is not open in the summer). For more details, go to the Counseling link on the FLC website.

Step 6: Registration
Once you have met with a counselor and selected classes, you are now ready to register for your classes. During the priority registration period, students will have a randomly assigned registration date and time - which is your first opportunity to register for classes (then any time after that). During open registration (which follows priority registration), students are free to register at any time. You have the following registration options:

- Online via eServices (the district online enrollment system) - available 7 am-10 pm, 7 days a week.
- In person - at Admissions & Records office (check online for hours of service).

The collage includes: 1) The college's homepage with navigation tabs for 'New Students', 'Current Students', 'Community', 'Student Services', 'Academics', 'Stories', and 'Regional Performing Arts Center'. 2) A Google Maps view of the college campus. 3) A 'Distance Counseling Intake Form' with fields for 'First Name', 'Last Name', 'Phone Number', and 'Email Address'. 4) A YouTube video player showing a person in a blue shirt and another in a white shirt.

Questions? Contact zachary.dowell@flc.losrios.edu

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QR Codes: Linking Meatspace to Mobile



Web Page



Form



Phone Number



SMS



Map



YouTube Video



Text

To create QR codes, visit:
<http://qrcode.kaywa.com/>

URL